



Aloha Condominium Owners and Other Interested Individuals,

The Commission continues to greatly appreciate your desire to educate and inform yourselves regarding condominium matters. In this email, the Commission wishes to publicize an upcoming education event.

If you missed an email, all of the prior topics covered in the informational emails are available [here](#).

#### **Hawaii Small Business Development Center (HSBDC) – Educational Event**

The Commission does not endorse the views or activities of the HSBDC, and has not procured any contracts with HSBDC. The Commission is merely informing interested parties of an educational opportunity which it just recently learned about.

The HSBDC, a program of the University of Hawaii at Hilo, is hosting a series of financial education seminars at the University of Hawaii, Honolulu Community College on Saturday, August 6, 2016. Two courses, “*Accounting Concepts Made Easy*” and “*Maximizing Profitability and Cash Flow*” may be of benefit to condominium owners in understanding financial statements. The event is free, but registration, either online or on site at 7:30 am is strongly recommended as walk-ins will be accommodated only if space is available. Please see attached flyer. Read more about the HSBDC [here](#).

If you found any of this information helpful, please spread the word and invite other interested parties to subscribe to the emailing list [here](#). Also, please visit our website at <http://www.hawaii.gov/hirec> for assistance in answering any questions concerning the Hawaii Real Estate Branch and all licensing issues.

If there are any further questions, please contact our office at (808) 586-2643, between the hours of 7:45 a.m. and 4:30 p.m., Hawaiian Standard Time.

This information has been provided to you pursuant to §16-201-92, Hawaii Administrative Rules. The information provided herein is for informational and for educational purposes, and is informal and non-binding on the Real Estate Commission or the Department of Commerce and Consumer Affairs.



UNIVERSITY of HAWAI'I®  
**HONOLULU**  
 COMMUNITY COLLEGE

# SUMMER 2016 HAWAI'I SMALL BUSINESS FAIR

*"Launch Your Dreams into Reality"*

Sponsored by DBEDT & Honolulu Community College

**Saturday, August 6, 2016, 7:30am to 1:00pm**

Honolulu Community College, Building 2, 874 Dillingham Blvd.

7:30am Registration begins. Exhibits open 7:30am to 12:00pm ~ Visit them before and between class sessions!

*Pre-register for workshops by August 1, 2016, at <http://smallbizfair2016-2.eventbrite.com>*

Event walk-ins will be accommodated on a space available basis. Workshop topics subject to change without prior notice.



First Session: 8:15 a.m. – 9:45 a.m.	Second Session: 10:00 a.m. – 11:00 a.m.	Third Session: 11:30 a.m. – 1:00 p.m.
<b>Websites: Your 24/7 Sales Person.</b> What are the features of an effective website? How much does it cost to design one; and how do I maintain it?	<b>Researching Your Market for Success.</b> Utilize free research tools and data to maximize success in your market segment and monitor market changes.	<b>Social Media Marketing.</b> Learn how to utilize the most effective ways to reach your customers through various social platforms.
<b>Accounting Concepts Made Easy.</b> Learn about the elements on a financial statement. Empower yourself with a working vocabulary of accounting terms and concepts.	<b>Federal Income Tax Basics.</b> Learn income tax fundamentals pertinent to small business owners.	<b>General Excise Tax, Demystified.</b> Very different from income tax, GET applies to all Hawaii businesses. Learn when, how, and what to report, file, and pay.
<b>Government Contract Certifications.</b> Small, women-owned, veteran-owned, and other certifications can help you win a U.S. gov't contract. Learn how!	<b>Export/Import Businesses.</b> Learn how to expand your business internationally and grow your profits.	<b>Financing Options for Small Business.</b> Get a handle on the various types of loans available; how to qualify and put a loan package together.
<b>QuickBooks: Overview of the Basics and Beyond.</b> After learning basic tips on how to use the program, learn more advanced tricks for small businesses.	<b>Disaster Preparedness &amp; Business Continuity Planning.</b> Business disruption can reduce profits and increase expenses. Learn about a free tool to plan for business continuity after disasters.	<b>Starting A Food Business &amp; Health Regulations.</b> Tips on how to start a food business and how to successfully comply with important health regulations.
<b>Business Plans – Road Map to Success.</b> Discover the elements of a solid business plan: mission statement, management, competition research, budget, marketing and more.	<b>Maximizing Profitability &amp; Cash Flow.</b> What are the main factors that drive business profitability? Learn how to measure these factors and improve them.	<b>Design Think.</b> Inspiring hands-on session to learn how to problem-solve using a creative method that focuses on human needs and empathy.
<b>Legal Expert: Patent, Trademarks &amp; Copyrights.</b> A discussion on the biggest Intellectual Property mistakes businesses make and how to avoid them.	<b>Legal Expert: Employment Law for Small Business Owners.</b> Learn how to tackle common workplace issues including, discrimination and harassment, wage and hour, investigations, reasonable accommodations and employee classifications.	<b>Legal Expert: Critical Legal Issues for Start-Ups.</b> Gain insight on critical legal issues for starting a business, including business entities, contracts, and effectively managing your legal resources.
<b>Business Counseling.</b> By Confirmed Appointment with SCORE Only.	<b>Business Counseling.</b> By Confirmed Appointment with SCORE Only.	<b>Business Counseling.</b> By Confirmed Appointment with SCORE Only.

**Organizing Committee:** Honolulu Community College, HI Dept. of Business Economic Development & Tourism, Leeward Community College, Small Business Development Center (SBDC), DCCA Business Action Center, and Internal Revenue Service. **Exhibitors:** US Small Business Administration, DCCA, SCORE, HI Dept. of Transportation, HI Dept. of Taxation, HI Dept. of Agriculture, Office of Hawaiian Affairs, Hawaii PTAC, Local Banks, and many more.

For information, call (808) 945-1430 or (808) 694-8332.

Reasonable arrangements for persons with disabilities will be made if requested by calling (808) 587-2757 by 7/20/2016.