

JOSH GREEN, M.D. GOVERNOR I KE KIA'ĀINA

SYLVIA LUKE LIEUTENANT GOVERNOR | KA HOPE KIA'ĀINA

## STATE OF HAWAII | KA MOKUʻĀINA ʻO HAWAIʻI CABLE TELEVISION DIVISION DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS KA ʻOIHANA PILI KĀLEPA

KA 'OIHANA PILI KĀLEPA

335 MERCHANT STREET, ROOM 101

P.O. BOX 541

HONOLULU, HAWAII 96809

Phone Number: (808) 586-2620

Fax Number: (808) 586-2625

cca.hawaii.gov/catv

May 2, 2025

Steven P. Golden Vice President, External Affairs Hawaiian Telcom Services Company, Inc. 1177 Bishop Street Honolulu, Hawaii 96813 Via Email & Postal Mail

NADINE Y. ANDO DIRECTOR | KA LUNA HO'OKELE

Re: <u>Letter Order – HTSC's Request to Modify Decision & Order</u>

Nos. 383, 384, and 385

Dear Mr. Golden:

In Decision and Order ("**D&O**") No. 352 issued on June 24, 2011, and D&O Nos. 383, 384, and 385 issued on July 26, 2024, Hawaiian Telcom Services Company, Inc. ("**HTSC**") was granted non-exclusive cable television franchises for the counties of Oahu, Kauai, Maui, and Hawaii subject to certain terms, conditions, and requirements. The Department of Commerce and Consumer Affairs ("**DCCA**") is concerned that a significant number of allocated public service announcements ("**PSAs**") could be wasted if they go unused or unscheduled prior to the end of each calendar year. Underutilization of PSAs that could otherwise be aired is a missed opportunity to provide valuable and timely information to the public. DCCA understands the value of PSAs as an effective way to distribute information to a large audience.

Based on discussions held by HTSC and DCCA, the DCCA Director ("**Director**"), and agreed to by HTSC, hereby amends D&O Nos. 352, 383, 384, and 385 to address unused and unscheduled PSAs. DCCA modifies the terms of Section IV.G.3, of D&O Nos. 352, 383, 384, and 385 with the addition of the following paragraph to be placed at the end of Section IV.G.3:

Any PSAs allocated to State and County Executive Offices, State and County Legislatures, HENC, DOE, and UH that remain unscheduled after September 15<sup>th</sup> of each year shall be reallocated to Director or Director's designee for use and scheduling before the end of the calendar year.

The remaining portions of Section IV.G.3, as amended, and all other terms, conditions, and requirements of D&O Nos. 352, 383, 384, and 385 shall remain in full force and effect.

If you have any questions on the above, please do not hesitate to contact Randy M. Leong, Cable Television Administrator, at (808) 586-2620.

Sincerely,

Nadine Y. Ando

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Director

Acknowledged and agreed to by:

Hawaiian Telcom Services Company, Inc.

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Steven P. Golden

Vice President, External Affairs