

# Hawaii Small Business Fair



Honolulu Community College

Saturday, August 4, 2018

7:30 a.m. — 12:30 p.m.

*Free Business Workshops and Counseling*



U.S. Small Business Administration



UNIVERSITY of HAWAII  
**HONOLULU**  
COMMUNITY COLLEGE

**Honolulu Community College, 874 Dillingham Blvd**

- 7:30 a.m. Registration begins / Exhibitor booths open
- 8:15 a.m.—12:30 p.m. Free Workshops (Break 10:30-11:00 a.m. for Food & Exhibits)
- 7:30 a.m.—Noon Exhibitors Open

**Register by July 27, 2018 at <https://smallbizfair2018-1.eventbrite.com>**

8:15 a.m.—9:15 a.m.	9:30 a.m.—10:30 a.m.	11:00 a.m.—12:30 p.m. (90 min.)
Exporting Expand Internationally	Contracts & Certifications Get certified and win Gov't Contracts	Legal Expert: Issues in Contract Negotiations
Forming & Registering your Business	Financing your Business Financing Options	Launch an Online Business Find Profitable Products to Sell
General Excise Tax De-Mystified	Federal Income Taxes Tax Tips for Small Business	Financial Statement Basics How to Read your Financial Reports
Business Plans How to Create an Effective Plan	Business Plans-Continued What Goes into a Plan	Secrets of Marketing Maximizing Marketing Dollars
Are you Ready for Entrepreneurship Do you Have What it Takes?	Office of Hawaiian Affairs Programs & How to Sell Yourself, Your Products	Copyrights, Patents, Trademarks Registering & Protecting IP
QuickBooks Basics for Beginners	Social Media Marketing Made Simple	Design Thinking New Ways to Problem Solving
One-on-One Business Counseling	One-on-One Business Counseling	One-on-One Business Counseling

Workshop topics subject to change without prior notice. Walk-ins accommodated on space available basis.

Organizing Committee: U.S. Small Business Administration, Honolulu Community College, Dept. of Business, Economic Development & Tourism, Business Action Center, Hawaii Small Business Development Center, Internal Revenue Service, Department of Commerce & Consumer Affairs. For information, call 587-2757 or 945-1430.

Over 30 Exhibitors and Resources will be on hand to answer your business questions, including Hawaii Dept. of Ag, Dept. of Health-Food Safety Program, American Red Cross, Dept. of Taxation, SCORE Hawaii, Pacific Gateway Center, Mink Center for Business & Leadership, Hawaii PTAC, Pac Ctr for Advance Tech Training, local Banks and more.

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