



# No cost to attend!

## 2014 HAWAII SMALL BUSINESS FAIR

*“Launch Your Dreams into Reality”*

Saturday, February 22, 2014

8:30 am to 1:30 pm, 8am Registration & Exhibits open

Leeward Community College, Theatre Courtyard  
96-045 Ala Ike Road, Pearl City  
Free Parking available



Pre-register for workshops by February 17, 2014, at <a href="http://smallbizfair2014-1.eventbrite.com">http://smallbizfair2014-1.eventbrite.com</a>			
Event walk-ins will be accommodated on a space available basis.			
8:30 am - 9:30 am	9:45 am - 10:45 am	11:00 am – 12 Noon	12:15-1:15 pm
Forming & Registering Your Business	Forming & Registering Your Business	General Excise Tax De-Mystified	Non-Profits 101 Starting a non-Profit Organization
Show Me the Money: Financing Options	Specialty Loans, Tax Breaks & Crowdfunding	Show Me the Money: Financing Options	Office of Hawaiian Affairs Business Programs
Media Relations, How to Write a Press Release	Maximizing Profitability & Cash Flow	Secrets of Marketing	Brand Imaging
The 24/7 Salesperson: Your Website	Social Media Marketing Made Simple	Creativity, Problem Solving Design Thinking	Simple Magic of Professional Networking
Export/Import: New Wave for Small Business	Contracts = Cash	“Insurance-ology” Insurance Basics	Starting a Food Truck Business Dept of Health Regs
Getting FIT Federal Income Taxes	Quickbook Basics	Understanding Business Accounting	QuickBook Basics
How to “Sell” Yourself & Your Product	Understanding Obamacare (Affordable Care Act)	Copyrights, Patents & Trademarks	Protect Your Business Scams, Frauds, Cybercrime
One-on-One Business Counseling	One-on-One Business Counseling	One-on-One Business Counseling	One-on-One Business Counseling
The Entrepreneur’s Guide to Starting a Business	<b>9:45 am – Noon (This workshop covers two time slots)</b> Business Plans: a Roadmap to Success		Secrets to Success Mike Irish & Entrepreneurs

**Organizing Committee:** US Small Business Administration, Leeward Community College, Small Business Development Center (SBDC), Internal Revenue Service, Business Action Center, Department of Business Economic Development & Tourism, Bank of Hawaii, Ewa Beach CDBO.

**Additional Exhibitors:** SCORE, State Department of Transportation, USDA Rural Development, State Department of Taxation, State Department of Health, Office of Hawaiian Affairs, Patsy T. Mink Center for Business & Leadership, Local Banks, Hawaii Health Connector, Business Law Corps and many more.

For information, call (808) 945-1430 or (808) 694-8332.