

From Kupuna (seniors) to Keiki (youth), our Investor Education Program provides outreach to residents of Hawaii for the different stages of their lives. Here are some of our programs:

## Kupuna



### Partnerships

- National partnerships for investor education
- CFTC SmartCheck
- Kupuna Alert Partners
- Hawaii Partners Against Fraud Coalition



### Outreach

- Presentations to senior centers, care homes, senior groups, etc.
- Informational exhibit at senior events



### Resources

- Activity books and other materials addressing senior investor education and financial concerns
- Kupuna Website <http://cca.hawaii.gov/kupuna/>

## Ohana



Annual Financial Literacy Fair held in downtown, Honolulu in April



Hawaii's Fraud Prevention and Resource Guide 2<sup>nd</sup> Edition is available online at <http://cca.hawaii.gov>



Presentations and events for working adults, military, union groups, community groups and professional associations

## Keiki



Hawaii Council on Economic Education's Stock Market Simulation program  
Visit [hcee.org](http://hcee.org) for more info



LifeSmarts Hawaii Program (6<sup>th</sup> – 12<sup>th</sup> graders)

LifeSmarts is a FREE educational program that develops the consumer and marketplace skills of teenagers in a fun way and rewards them for this knowledge. Visit [Lifesmarts.org](http://Lifesmarts.org) for more info

For more information, call us at (808) 587-7400 or visit our website at [investing.hawaii.gov](http://investing.hawaii.gov)

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## Keiki



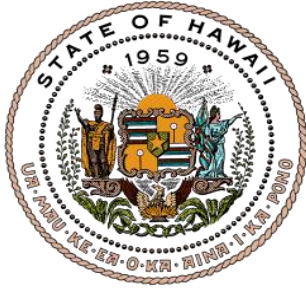
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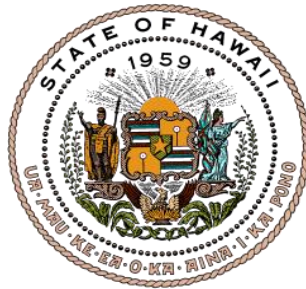
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*Learn it. Live it.*

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