



NEIL ABERCROMBIE  
GOVERNOR

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STATE OF HAWAII  
CABLE TELEVISION DIVISION  
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS  
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CABLE TELEVISION ADMINISTRATOR

November 8, 2013

VIA EMAIL & U.S. MAIL

Mr. J Robertson  
Managing Director  
Ho'ike: Kauai Community Television  
4211 Rice Street  
Lihue, HI 96766

Re: Application of Ho'ike: Kauai Community Television for Designation of a PEG  
Access Organization on Kauai

Dear Mr. Robertson:

On October 4, 2012, the Department of Commerce and Consumer Affairs ("DCCA") received a written Application from Ho'ike: Kauai Community Television ("Ho'ike"), to provide public, educational, and governmental ("PEG") access services on Kauai ("**Application**"). In its Application, Ho'ike is requesting to be designated as a PEG access organization to oversee the development, operation, supervision, management, production and broadcasting of programs of PEG access facilities and equipment on Kauai.

By letter dated February 27, 2013, Ho'ike amended its Application and provided additional information as requested by DCCA in its First Request for Information.

The DCCA requires certain additional information from Ho'ike in order to complete the review and processing of the Application. Accordingly, please provide the requested information in the attached DCCA's Second Request for Information on or before November 22, 2013.

Thank you for your cooperation in this matter. If you have any questions, please call me or Lauren Wong at 586-2620.

Sincerely,

A handwritten signature in black ink that reads "Catherine A. Awakuni".

CATHERINE A. AWAKUNI  
Cable Television Administrator

Enclosure

**APPLICATION TO PROVIDE PEG ACCESS SERVICES  
BY HO'IKE: KAUAI COMMUNITY TELEVISION  
KAUAI, HAWAII**

**DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS  
SECOND REQUEST FOR INFORMATION**

November 8, 2013

Ho'ike: Kauai Community Television ("**Applicant**") shall answer each question fully and completely, and to the extent the question or any subpart is not applicable, the Applicant should explain why it is not applicable. Each question should be answered separately, and copies of source documents should reference the question being answered. Applicant's Responses will be posted online, and when responding to the Department's questions, Applicant should take into consideration that its responses and referenced information should be easily viewable by interested persons. If Applicant refers to information in Application, Applicant should indicate where in the Application (i.e., page number and location on the page) and/or Responses to Information Requests for the referenced information. If any information or documents provided by the Applicant are updated and amended after the date the Applicant submits its response and during the designation and selection process, then the Applicant shall provide the updated or amended information or documents immediately to DCCA.

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1. On page 17 of the October 4, 2012 Application, Applicant states that it plans to expand services and opportunities to more than 200 non-profit and community organizations, and on page 19, Applicant states that it plans to extend relationships and partnerships with an expanding network of community groups. Describe in detail Applicant's plans, including a timeline, to expand services to these organizations over 1) the next 5 year period, and 2) over the contract term.
  2. In a table format, for each PEG Access Channel, state the total hours of first-run programming for each of the years 2009 to 2012.
  3. In a table format, for each PEG Access Channel, state the total hours of repeat programming for each of the years 2009 to 2012.
  4. In its Application, Applicant lists that it did not have any bulletin-board programming for 2010 and 2011. Please confirm these amounts. In a table format, for each PEG Access Channel, state the total hours of bulletin board programming for each of the years 2009 to 2012.
  5. Does Applicant consider locally produced programming the same as local origination programming?

6. In a table format, for each PEG Access Channel, state the total hours of locally produced programming for each of the years 2009 to 2012.
7. In a table format, for each PEG Access Channel, state the total hours of programming by PEG Trained/Certified Producers for each of the years 2009 to 2012.
8. In a table format, for each PEG Access Channel, state the total hours of programming by "Open Mic" for each of the years 2009 to 2012. Please explain how the Open Mic programming increased from 22 hours in 2011 to 253.5 hours in 2012 (first 3 quarters) as stated in Applicant's December 17, 2012 Responses to DCCA's First Request for Information ("Response"), Response #8 to DCCA's IRs.
9. In a table format, for each PEG Access Channel, state the total hours of programming produced and videotaped by Applicant's staff for each of the years 2009 to 2012.
10. In Applicant's Response #10 to DCCA's IRs, Applicant claims that its Video-on-Demand service is not a cable channel.
  - a. What type of programming is on Applicant's VOD channel and who produced the programming?
  - b. What is the source of funding that Applicant used to produce the programming?
  - c. What is the source of funding that Applicant uses to create and maintain its website?
  - d. In a table format, state the total number of hours of VOD programming each month requested by viewers for each of the years 2009 to 2012.
11. In Applicant's Response #15, Applicant describes its Short Term Plans. List a projected timetable for each item, event, or project list.
12. Does Applicant cablecast the Hawaii State Legislature's meetings and hearings on a regular basis? If so, what is this schedule? If not, why not?
13. In Applicant's Response #11, as part of its 2012 Operational Plan, Applicant was to implement the Strategic Plan from its Board of Directors. However, in Applicant's Response #10, Applicant states that "There is no Strategic Plan officially approved by the Board of Directors at this time." Please clarify whether Applicant did or did not implement a Strategic Plan in 2012.
14. In Applicant's Response #23, Applicant claims that financial information annually provided to DCCA is proprietary and not for public distribution. Pursuant to HRS chapter 92-F, please identify the specific information that Applicant provided to

DCCA which it claimed was confidential and the specific reasons for this claim. Provide a copy of Applicant's claim of confidentiality for each document.

15. State the amount of cash, marketable securities or other liquid reserves held by Applicant as of December 31 for each of the years 2006 to 2012.
  - a. If Applicant is claiming this information is proprietary and not for public distribution, please identify the specific reasons why this information is proprietary and confidential and why this information should not be available for public review.
16. On page 21 of the Application, Applicant states that it maintains two separate funding accounts.
  - a. State the balance in Applicant's operating funding accounts as of December 31 for each of the years 2006 to 2012.
  - b. State the balance in Applicant's capital funding accounts as of December 31 for each of the years 2006 to 2012.
  - c. If Applicant is claiming this information is proprietary and not for public distribution, please identify the specific reasons why this information is proprietary and confidential and why this information should not be available for public review.